

- South Hills School of Business & Technology, State College, PA
- Associate in Specialized Technology Degree in Graphic Arts 2012
- Gerrit Rietveld College of Arts and Design, Amsterdam, The Netherlands
- Foundation year 1994 – 1996
- Several Fine Arts training programs, Amsterdam, The Netherlands 1993 – 1994

**education**

# LUCIANO SORMANI

**skills**

- Print and web layout in Adobe InDesign, MS Publisher and Quark XPress 9, image manipulation and retouching in Adobe Photoshop, vector design in Adobe Illustrator, web development in Adobe Dreamweaver, Wordpress and Adobe Contact, MS Office 2013
- Freehand illustration
- Photography
- Languages: Dutch, English, Spanish, German & French

**experience**

- South Hills School of Business & Technology, State College, PA
- Part-time Instructor: Packaging Design, Intro to Computer Graphics, Advanced Computer Graphics, Intro to Computing, Desktop Publishing, March 2014 - Present
- Open Door Visions, Tyrone, PA
- Senior Designer December 2013 - Present
- Internship Open Door Visions, Tyrone, PA
- Web and email development, publication design, marketing materials, ad design November 2012 - December 2013
- Internship Impressions WHQ, State College, PA
- Promo design, web graphics, website design, collateral design, poster design, logo design, advertising design July - October 2012
- Freelance graphic design, art direction, text editing and project editing, CD album covers, book designs, grant applications, website designs, invitations, catalogues, logo designs 2000 - Present

**achievements**

- 4.0 GPA, Dean's List 2010 -2012
- South Hills School of Business & Technology Community mural 2011
- Schlow Centre Region Library juried exhibition, Winner student prize 2011
- Schlow Centre Region Library juried exhibition, selected 2013, 2014

**passions**

- Creative, project-minded, adept at conceptual thinking, skilled in writing, editing, design and layout
- Multilingual, perfectionistic and pragmatic, independent and progressive with broad interests
- Eager to work as part of a forward thinking and versatile team of media professionals
- Art, architecture, music, analog and electronic media

**strengths**

**Luciano Sormani**  
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 Bellefonte, PA 16823  
 814.308.3558  
 lucianosormani@yahoo.com

# DESIGNER

**Portfolio and references available upon request**